

# Auto & Truck Recyclers | EVS

Serving the Membership of the Missouri Auto & Truck Recycler Association

August/September 2018

# From the President

By Eben Shantz

Guess Who's Coming to Dinner...

It is a very good thing that we are having a joint meeting with Illinois this year. Although we all share the common thread of typical Missouri issues (waste water, taxes, etc), it's always important to see what's going on across the fence. I have been blessed to see many facilities, many ways of doing what we do, and countless rounds of data crunching through round tables and budget meetings. I've seen things work that simply should NOT work, but through sheer will of the owner, it does. Additionally, the people that are able to run facilities like this are "1 of a kinds"...and my friend we have a LOT of 1 of a kind people in this industry!

A wise man once told me that, "The only 2 things that will change you the next 5 years are the books you read and the people you meet", and I can personally vouch for the truth in this statement. Just take a second to think about what all has happened with your life in the last month. Professionally, we all bought cars and sold parts, and even the few luck of us even put a penny away for that rainy day that will assuredly come around. It's mostly the same stuff after the first couple years, and that's where we as small operators lose out. The big boys are finding new methods of doing old processes, gaining efficiencies from creating new types of positions and eliminating unprofitable business segments, and pulling back to gauge where the industry is going and how they could adapt to be part of that future. One way we can try to stay competitive is continually farm for good regional trading partners, coalesce ideas and programs together, and share thoughts and ideas with a greater group of like-minded recyclers. If you aren't involved with programs or groups like this (Midwest Runner, PRP, etc.), I can tell you the way of the future includes sharing information and growing from the knowledge and the application of it.

# 



October 19 & 20, 2018
Illinois & Missouri
Come Together
to Explore the





GATEWAY TO THE FUTURE

2018 Convention & Trade Show held at St. Louis U-Pic-A-Part

# Missouri Auto & Truck Recyclers News

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Newsletter content and association membership inquiries should be directed to: Randy J. Scherr

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Missouri Automobile and Truck Recyclers Association

### Missouri Auto & Truck Recyclers News

Email: newsletters@rimc.com

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# ASSOCIATION NEWS

August/September 2018

# **Making the Most of It**

# By Amber Kendrick

As we approach the "Gateway to the Future," the 2018 ATRI and MATR Convention & Trade Show, the first combined conference between Illinois and Missouri, I'm thinking not of the fun weekend full of friends and learning in St. Louis, but of the Monday morning afterwards. Our industry is rich with events that stimulate innovation and encourage sharing strategies. We meet new vendors and collect a few business cards, we talk with our fellow recyclers and spark new ideas, a lightbulb goes off in a seminar or two - but how much of what we gain from the conference do we actually implement in our business when they get back? We sit down Monday morning at our same desk and deal with the work that piled up while we were gone, and those convention contacts and inspirations are pushed to the back of our minds while we deal with the here and now.

When we attend a conference, we are investing our time and money into ourselves and our business. So how do ensure we make the most of our investment? How do we capitalize on what it has to offer? To get the most actual IMPACT for your business when you attend the "Gateway to the Future," or any industry event, is to prepare, record, and remind!

# Can You Help Us Reduce Our Paper Usage

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Please send your email information to newsletters@rjmc.com and we will send you the newsletter digitally.

Thank you for helping us save a tree!

### Prepare:

In order to get directions to where you are going, you have to know where you are. To prepare for a conference, I run a barrage of reports, most for the most recent quarter. I make a binder, filling it with reports: P&L, balance sheet, sales reports, distribution reports, vehicle profitability, and a summary of vehicles purchased, inventoried, dismantled, and crushed. I also ask my key people what they think the top three issues are that we need to tackle, and I write those down add them to the report binder. The plane or car ride is a great place to pour over your numbers, identifying areas you want to work on. That way, you already know where you need help and you'll have some questions on your mind. You can ask speakers and also fellow auto recyclers and vendors how you can improve brokered profit percentages, speed up deliveries, increase sales per salesperson, or any other question that is weighing on your mind after you evaluate where you are. If you make this binder, your key statistics will be on your mind; you will be prepared to learn what you need to, in order to grow and improve!

### Record:

When you are in a seminar, take notes. Another option is to record the presentation on your phone or iPad. I keep two sets of notes: in one, I take detailed notes on what the speaker is talking about and ideas I have while they are speaking. In the other, I write down specific ACTIONS I plan to take when I get home based on what I've heard. Most people don't go through pages of notes when they get back to their busy schedules, but if you make a list of actions, and put that above your desk or your bathroom mirror, where you'll see it daily, you will remember what you wrote in your extensive notes as you complete each action. I usually

read my first set of notes three months after the conference, refresh my memory, but I use the action notes right away.

Networking with other recyclers when you are at an event like the Gateway to the Future can prove as insightful as an expert's seminar. Ask questions; listen to what your peers are doing to improve their businesses, as well as what did not pan out for them. If you are considering stocking remanufactured engines and transmissions, seek out other recyclers doing that and ask for their advice. You may be shocked at how much people are willing to share!

On your way home, or once you get back, take some time to think about what you heard. Make a list of what you are going to change because of what you learned. If you have a friend who also attended the Gateway to the Future, send them an e-mail and tell them what you took home, and what you are going to do about it, and ask them if they'll share what they learned and their plan. You can get ideas from each other and hold each other accountable to making the changes you said you would.

### Remind:

The last way to really capitalize on your investment of going to the Gateway to the Future, or another industry event, is to remind yourself and your staff of what you learned, and win employee buy-in. Taking key employees with you and then discussing what you both learned is great. But even if they don't go to the event, tell them about it! Remember that list you made before the conference? Show it to them; relate what you've learned and what you plan to do. Not only will you energize your employees and get them excited to make the business better, you will show them their opinions matter! Utilize your phone or calendar to set reminders. The reminders keep me following through on the ideas I've had while sitting in a seminar.

Take time to **prepare**, **record**, and **remind** and when you get back from the Gateway to the Future, get your people to help you follow through on what you've learned, and you will truly make the most out of the 2018 ATRI and MATR Convention & Trade Show!

Amber Kendrick is the President and Sales Manager of Pete's Auto & Truck Parts in Jenison, Michigan. She shares her real-world experience with fellow recyclers through consulting and through speaking at state and national conferences. Amber was the keynote speakers at the 2015 FADRA (Florida,) 2016 OARA (Ontario,) and 2017 ARNE/ARANY (North East, New York) conferences. In her spare time, Amber enjoys traveling, reading, camping and music. She would love to expand her speaking and consulting to include visiting other countries.

# UCC UNITED CATALYST CORPORATION



October 19 & 20, 2018
Illinois & Missouri
Come Together
to Explore the

# GATEWAY TO THE FUTURE

2018 Convention & Trade Show held at St. Louis U-Pic-A-Part

St. Louis U-Pic-A-Part • 6111 Bunkum Road • Washington Park, IL 62204



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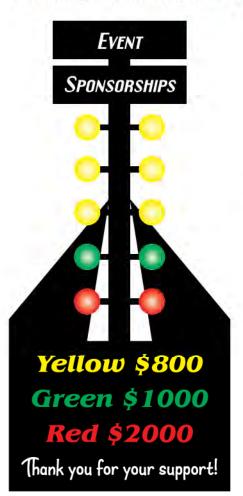


### HOTEL INFORMATION

# **Holiday Inn Fairview Heights**

313 Salem Place • Fairview Heights, IL 62208 For reservations call 618-212-1300. Mention *Auto Recyclers* for a special room rate of \$110. Includes a full hot buffet breakfast and free parking.

CUT OFF DATE IS 9/20/18



### **CONTACT INFORMATION:**

Michelle Lechner

877/880-2874 fax: 877/747-7597 Email: ILLautorecyclers@aol.com

# SCHEDULES OF EVEN

Thursday, October
Join in the fun at GartPlex for a night
First come, first se
Check out their web
Friday, October 19

Noon 1:00 – 1:50

1:00 - 1:50

2:00 – 2:50

2:00 - 2:50

Break

3:10 - 4:30

3:10 - 4:00

4:00 - 5:00

5:00pm - 9:00pm

# EVENT SPONSOR

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# **EXCLUSIVE TRAD**

All events are a one-on-one time Hors d'oeuvres the trade show

### HELP WITH LIVE

Please consider Friday night Live service from yo would get the b **Your donation 2**  ITS:

18
ateway Motor Sports
of racing.

rve for 35 people.

osite at www.gatewaykartplex.com

Registration Open

George Metos

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Del Wales-Web Marketing Services, LLC,

The world of social media

IL Green Car awards with Sara VET Environmental MATR Annual Membership Meeting Amber Kendrick,

Increasing Brokered Sales and Profits:

Directed specifically towards sales managers/owners, this seminar focuses on your company infrastructure and how to set yourself up for brokered sales success!

Trade Show Opens,

Cocktails/Auction/Reception

reception with cocktails & hors d'oeuvres and auction, and more in the trade show area

Saturday, October 20

8:00am - Noon Registration

9:00 - 9:50 Car-part.com

9:50 - 11:00 Amber Kendrick,

Hiring Your Best Team Ever:

Hiring great people in 2018 is hard - and it's one of the most important things we do!

Where's that Part and is it any Good?

Inventory control is crucial – but how do you monitor it and how do you improve it? Learn to not only find missing parts but prevent them from going missing. Reduce your credit rate and returns. You can increase your sales and profitability through inventory control!

9:50 – 10:50 IL Green Car, Sara VET Enviro

Get all your questions answered

**Break** 

11:00 - 12:00 Young Guns Round Table,

How-to connect with your state Representatives/Senators General Round table to discuss what your issues are.

Noon Trade Show Opens
Lunch with exhibitors

All subject to change

### SHIPS INCLUDE:

Banners, signs and badges ing and link ment the ATRI News & MATR News

# E SHOW HOURS

t the yard, St. Louis U-Pic-A-Part Exclusive with exhibitors and attendees before the cocktails and auction and more begin in area.

### **AUCTION**

r donating a service or item for the auction. This item can be a product or ur company, or any item that you think idding going in a live auction.

and support is appreciated!

# THURSDAY EVENING MEET & GREET:

# **Gateway Motor Sports KartPlex**

Thursday evening, a "Meet & Greet" will be held at the Gateway Kartplex where participants can race go-karts for a prize, or just mingle with others and enjoy the fun surroundings. The Gateway Kartplex is a purpose built karting facility inside the oval track at the Gateway

Motorsports Park. Located inside turns one and two, the Kartplex is completely independent from the surrounding racing facilities and can be run on while the oval and road course are in use.



Full payment is required and must be received with application.

Space will not be held without payment & forms. We reserve the right to reject any application ATRI & MATR deems as inappropriate in nature.

If a company's application is rejected, payment will be refunded. After acceptance of this application, a contract for space will be sent to the applicant. We accept checks payable to the Auto & Truck Recyclers of IL.

# Exhibitor Registration

Set up: Friday, October 19 12pm - 4pm Tear down Saturday anytime after 3pm

6111 Bunkum Road • Washington, IL 62204

Company Name
Names for Badge(s):
Address:
City/State/Zip:
Ph:
Email:
Website:
XHIBITOR SPACE Make selections below.
Electricity, Internet, & Meals included with registration for up to 4 people. Exhibit tables are assigned as they are received on a first come, first serve basis.
8' Shirted Table & 2 Chairs \$850 \$
Extra Table & 2 Chairs How many addl. tables \$300 \$
Extra people \$45/person \$
Please check here for:
☐ Attending Cocktail Auction/Reception ☐ Saturday Lunch
Meals induced for how many?
KartPlex Racing for how many?
SPONSORSHIPS AVAILABLE - Thank you for your support!
All sponsors will be acknowledged throughout the event!!!
Event Sponsor \$800 / \$1000 / \$2000 \$
Thursday Evening at KARTPLEX \$1200 \$
Friday Beer Truck
Friday Auction/Cocktail Reception \$1500 \$
Session Sponsor (Multiple)
Break Sponsor (Multiple)
Saturday Lunch
TOTAL \$

Enclosed Check payable to: Auto & Truck Recyclers of Illinois

Name on card \_\_\_\_\_

Exp. date \_\_\_\_\_ Credit Card Zip Code: \_\_\_\_

PAYMENT INFORMATION

Card # \_\_\_

PO Box 9424 • Springfield, IL 62704 Credit Card Payment Fax to: 877-747-7597

#### \$79 per person if three or more Show Hours: Friday, 5pm - 9pm • Saturday, 12pm - 3pm and \$69 per person if five or more St. Louis U-Pic-A-Part register from the same facility.

Fee includes all meals, seminars! Don't forget to sign up for Thursday at Kartplex!

Attendee Registration

Registration fee is \$99 per person or

Control Name	
Contact Name	
Address	
City/State/Zip	
Phone F	ax
E-mail address	
Website	
Names for Badges	Names for Badges
elect ONE pricing level based on	# of Attendees
No. of attendees:@ (1)	/2) \$99/person = \$
or@ (3	-4) \$79/person = \$
or @ (5	+) \$69/person = \$
TOTA	L \$
Gateway Motor Sports Kart If you want to drive the karts on Thurs	
First come first served	
First come, first served!	
First come, first served!  So we can better plan our meal requivalent meals you will be attending at (Breakfast is provided by the hotel) Triday Evening How Many?  Y N  Lunch  Reception/Auction	# of Drivers  irements, please indicate nd number of meals required.
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President... continued from cover

All of which brings me back to the original point of our joint meeting with ATRI we have in October. This event is being hosted at U-Pic-A-Part. We are a smaller group of recyclers than ATRI, which doesn't make much sense since our geography make us a perfect location for selling parts all across the country. If you know a fellow MO recycler not involved in MATR, call them and let them know about this event, there is much to be learned from a larger group! I know that U-Pic-A-Part is a self-serve...and while their operations are run completely different because of their customer base, there is still much we can learn from that industry. Not only that, but since we will be there with many other full-service owners, it's the perfect opportunity to see if anyone has been able to modify some of their practices and put them to good use back at their facilities. So please, everyone please mark your calendars for October 18th-20th and let's continue to help each other out. Remember, we most certainly are all in this together. If the customer uses a quality recycled part (regardless of who it came from) we all win!

# **MATR Regular Members**

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Al's Auto Salvage & Sales 314-382-6112

> All Star Auto Parts 816-921-9999

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> Auto Parts Company 636-366-4966

B & W Truck Repair, Inc 573-393-2357

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> E & J Auto Salvage 636-479-4132

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August/September 2018

# **Best Practices - The 4X VIN Check**

# By Katie Stark & Paul D'Adamo

The "Let's Talk" Series is designed to help recyclers understand defective Takata Airbag Recalls and make good business decisions.

Are You Selling Airbags to Customers? No worries but let's be clear on one thing; it is Illegal to sell parts that are Recalled. The 4X VIN Check provides the necessary best practices to protect your business. Fines begin at \$21K per violation and cap at \$105M. Recalled airbags have zero parts value so why not remove them and get paid to do it?

What are best practices for Recalls and airbags in particular? Let's call this the 4X VIN Check Process:

1. Incoming Inventory Vehicles

10

- Upon entering the VIN to create the motor vehicle record in your Yard Management System, run a VIN Check. Why wait?
   Remove buyback airbags at this time.
- Vehicles brought in for dismantling VIN's are added so run a VIN Check prior to dismantle.
- Point of Sale prior to any air bag being sold (inventory or brokered), run a VIN Check. Have your Parts Sales Representatives print the sheet that shows 0 Recalls and attach to the customer invoice.
  - a. suggestion: scan the invoice and the Recall print out and

- save to your YMS for future reference
- Crush prior to crushing, run a VIN Check one last time and remove any buyback airbags.

### **Available Tools:**

- rascorepro.com (select Search Recalls at top of screen)
- Hollander Monthly Email Blasts - specific to your yard inventory on Eden
- Inventory Buddy recalled airbag notification at time of inventory
- URG NHTSA Recall Hot Key
   works with all yard management systems
- 5. safercar.gov

# Airbag FAQ's

- All shipping and packing materials are paid for. Zero out-of-pocket expense
- Participating in the airbag buyback program provides tracking and destruction of these dangerous parts.
- Buyback airbag removal is time effective and profitable. Easier than converters or aluminum wheels.
- Create monthly cash flow! \$55 drivers \$60 passenger. Checks are mailed within 28 days of check-in.

# **Marty Satz**



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Katie the "Recall Gal" and Paul the "Recall Guy" represent the RAS Recall Team. Their Mission is to rid the planet of defective Airbags.

Want to join the Mission? Call the RAS Recall Team, 877-829-1553

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> This newsletter is mailed to all the automotive recyclers in Missouri.

It carries the news from Missouri Auto & Truck Recyclers free of charge as a service to the association.

It is a membership building tool and a resource for MATR as the newsletter gets the word out on MATR activities and information.

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# **Building a profitable future together!**



Car-Part displays over 100 million images every month.
Are you taking high quality pictures of the parts you want to sell?



➤ 30% of Car-Part traffic is from mobile devices. Are your parts on Car-Part Mobile?



1400 Auto Recyclers are Car-Part Certified on Car Part Pro. Are you Car-Part Certified?



TOP 10 insurers in the US and Canada are asking their shops to source parts through Integrated Car Part Pro. Shops and Insurers see more than twice as many recycled parts on Car Part Pro which includes your brokered parts AND their delivery times. Integrated Car Part Pro helps your buyers reduce costs by choosing recycled assemblies over equivalent components.

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